

Institutional Social Responsibility (ISR) Policy

13.1 Introduction:

The main challenge in the 21st century for the education of health professions resides in the responsibility of educational institutions for a greater contribution to improving health systems performance and people's health status. As specially in Rural as many Indians continue to live in rural India, and many rural communities are disadvantaged, it follows that there should be substantial academic engagement in teaching and research with rural India. Areas of study would come from many disciplines and be interdisciplinary, including best practices in rural development, rural health issues, natural resource management, livelihoods diversification, poverty alleviation strategies and good governance. An emphasis on community engagement is an opportunity to inspire the systematic development of resource materials on the rural sector to build the knowledge and capacity needed to empower disadvantaged rural citizens.

This will be achieved, not only by tailoring educational programs to priority health problems, but by a stronger involvement in anticipating health and human resources needs of a nation and in ensuring that graduates are employed where they are most needed delivering the most pressing services. A new paradigm of excellence for academic institutions is needed, as well as new sets of standards and accreditation mechanisms to promote and evaluate their capacity for a greater impact on health.

To achieve this goal and develop such standards in all stakeholders, university has formulated the policy on institutional social responsibility.

13.2 Objectives:

- To promote social learning among the students and faculties of university.
- To ensure Leadership, Community and Team Building Skills in students.
- By providing civil education, creates the health enrichment of community.
- To generate sensibility for challenges in society.
- To spread awareness for social responsibility.

13.3 Practices:

- Institutional Social Responsibility cell will be key at the level of university to facilitate the policy into Practice. There is an advisory body to ISR cell, which consists of Head, ISR Coordinator, each Head of institutions and subject experts. This advisory body will support institutional ISR cell in developing their social activity plans and support for execution.
- Each constitute institute of the university will have their own ISR unit at institute level, headed by Head of the Institute. Supported by a coordinator and student representative.
- The ISR Cell shall mainly work on three open ended questions:
 - How should a university improve its capacity to respond to future health challenges in society?
 - How could this capacity be enhanced, including the use of accreditation systems for self - assessment and peer review?
 - How should progress towards this end be assessed?
- In consultation with ISR cell at University level, each of the constituent unit/department of the university shall be responsible for development of social responsibilities amongst the students and faculties.
- Each of the constituent unit/ college level Institutional Social Responsibility cell shall provide the information regarding these programs and disseminated through notices and Heads of Departments.
- Each constituent institute shall ensure the services are provided by students and faculty by considering their working for such activities as on duty.
- The Institutional Social Reasonability cell shall encourage the students and faculties to participate in collaboration with other local/national/international organizations/NGOs in carrying out social outreach programs.
- The Institutional Social Reasonability shall ensure that most courses have incorporated extension program as a part of the field practices at Primary Health Centres (PHC), Urban Health Centres (UHC) and Rural Health training Centres (RHTC). These are utilized as training center for the postgraduates who are posted regularly at these centres and are included in their academic curriculum. Interns are

also posted on rotational basis in health centres as a part of rural and urban health postings for Compulsory Rotatory Residential Internship.

- The Institutional Social Reasonability shall ensure that undergraduate and post graduates students and faculties of medical, dental and of allied health sciences are taken for field work in the community as a part of their training.
- The Institutional Social Reasonability ensures that institutional social responsibilities (ISR) are contributed through activities which include:
 - i.** Serving public through PHCs services on specific days of the week days.
 - ii.** Participation in state/national/international Government recognized health care programs.
 - iii.** Training program routinely conducted at university and/or peripheral locations.
 - iv.** Awareness programs for community on Pollution, Environmental and Occupational Health Impact by services of projects and programs.
 - v.** Arrange and participate in Medical camps, Dental camps, Blood donation Camps in surrounding population as well as within the university campus.
 - vi.** Work in collaboration with local Government departments, Panchayats and NGOs for improving the Health condition of surrounding population.
 - vii.** Develop and operate Satellite screening and treatment centers.
- Each respective head of department including identified faculty and student representative shall conduct and monitor all concerned activities of the department, analyze the participative students and faculties in this regard, prepare the report of each conducted activities, further improvement measures undertaken and submits to Head of Institutions in prescribed format. (Annexure:1)
- The head of institution shall collect and review the reports submitted by respective HODs and submit it to the Institutional Social Reasonability at university with his/her remarks.
- The Institutional Social Reasonability at university shall collect the reports, review and maintains the necessary data, records and documentations for support.
- The Institutional Social Reasonability at university shall conduct the audit once in year for the respective department and submits it report to the UIQAC.

The University has formed committees at different level to plan and execute the social activities for university and constituent unit/ college of university.

Advisory Committee:

The committee will be chaired by Vice Chancellor of the university and list of members of this committee is as under.

1. Dr. (Col) V. P. Singh, Officiating Vice Chancellor, SV
2. Dr. G V Shah, Dean, SBKS MIRC
3. Dr. Ajit Krishnan, Principal, KMSDCH
4. Dr. A K Seth, Principal, Department of Pharmacy
5. Dr. Lata Parmar, Principal, College of Physiotherapy
6. Mr. H Ravindra, Principal, School of Nursing
7. Dr. Subhasish Chatterjee, HoD& Professor, Department of Management
8. Dr. Vyasudev Rawal, Professor & Head, Department of Community Medicine, SBKS MIRC
9. Dr. Anil Jain, Superintendent, Dhiraj Hospital
10. Dr. Niraj Pandit, Head, ISR Cell & Professor, Department of PSM
11. Mr. Dipesh dave, ISR Coordinator, ISR Cell (Member Secretary)

The role of this committee is to provide vision and direction for different social activities by university and its different constituent unit/ college.

The committee will meet every six months to review the progress and provide direction to social activities.

University Level ISR Committee:

1. Dr. Niraj Pandit, Head, ISR Cell & Professor, Department of PSM-Chair
2. Dr. Maharsi Patel, Dept of Community Medicine, SBSK medical Institute and Research Center.
3. Dr. Heaml Patel, ISR Coordinator, Dpet of PHD, KMSDCH.
4. Dr. Kalpesh Satani, ISR Coordinator, College Physiotherapy.
5. Mr. Ashim Kumar Sen, ISR Coordinator, Department of Pharmacy
6. Mr. Rahul Sharma, ISR Coordinator, Department of Management
7. Ms. Bhumika Chaudhari, Sumandeep Nursing College.
8. Mr. Dipesh Dave, Coordinator, ISR Cell (Member Secretary)

The role of this committee is to review the progress of social activities by different constituent unit/ college against planning.

The committee will meet every month.
